



B.V. Patel Institute of Management, Uka Tarsadia University



Date: 7th February 2024

Session on “Mastering Personal Finance: Navigating the Rupees for a Secure Tomorrow”

Objectives of Session: to give practical knowledge to students regarding personal finance and how one can improve their knowledge in that area.

Outcomes of Session: Students gain knowledge about how personal finance can help people save their income and can also reduce the spending.

Date:	7 th February 2024
Time:	10:30 am to 11:30 am
Venue:	Finance class
No. of Students:	25
Name of speaker:	Mrs. Radhika Desai
Coordinator:	Dr. Vijay Gondaliya
Cell:	Student Development Cell

25 students of T.Y BBA Finance had a session on “Personal Finance” where Dr. Radhika Desai former Branch Manager Surat Dist. Co-Operative Bank Ltd., Surat had given a brief idea about how personal finance is important in our life.

She also talked about early investment because early investment in life is very important. Speaker has given knowledge on how one can take a career in financial consultancy.



She had highlighted the right way to achieve financial goal, the magic of diversification, emergency funds and rainy day savings, the psychology of money, and investing in yourself: education and skill development.



Overall, a great session where every student got knowledge on importance of personal finance in personal life because savings and investment are very important aspects for personal life. If we want our life to flow in smooth manner we must analysis our personal finance.